Why a diversified investment strategy is important?

Use the colour coding to see how the performance of various asset classes can vary from year to year

Index	Asset Class	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025 YTD*
FTSE All Share	UK Equities	40.3 US Smaller Cos.	25.8 EM Equities	5.1 Global Bonds	26.4 US Equities	17.6 Asia Equities	27.6 US Equities	1.4 Cash	19.4 US Equities	26.7 US Equities	20.1 EU Equities
Deutsche Numis Smaller Companies(Ex-ICs)	UK Smaller Companies	33.7 US Equities	20.3 Asia Equities	1.1 US Equities	25.2 UK Smaller Cos.	17.2 US Equities	21.9 UK Smaller Cos.	0.3 UK Equities	15.7 EU Equities	14.0 US Smaller Cos.	18.6 EM Equities
Russell 1000	US Equities	33.1 EM Equities	19.5 UK Smaller Cos.	0.6 Cash	22.8 US Smaller Cos.	16.3 US Smaller Cos.	19.3 US Smaller Cos.	-4.8 Japanese Equities	13.3 Japanese Equities	10.1 Japanese Equities	18.1 Asia Equities
Russell 2500	US Smaller Companies	31.7 Asia Equities	17.5 EU Equities	0.5 Gilts	20.5 EU Equities	15.0 EM Equities	18.3 UK Equities	-5.3 Asia Equities	10.8 US Smaller Cos.	10.0 EM Equities	16.6 UK Equities
FTSE World Europe ex UK	European Equities	22.7 Japanese Equities	14.4 Japanese Equities	-0.1 Short-Dated Bonds	19.2 UK Equities	11.1 Japanese Equities	17.4 EU Equities	-6.4 Global Bonds	10.1 UK Smaller Cos.	9.5 UK Smaller Cos.	13.2 Japanese Equities
FTSE World Asia Pacific ex Japan	Asian (ex-Japan) Equities	21.9 Global Bonds	13.1 UK Equities	-2.3 Corp Bonds	15.6 Balanced Portfolio	9.3 Corp Bonds	9.2 Balanced Portfolio	-7.0 EU Equities	9.9 Corp Bonds	9.5 UK Equities	10.2 UK Smaller Cos.
FTSE Japan	Japanese Equities	20.1 Balanced Portfolio	11.2 US Equities	-4.4 US Smaller Cos.	14.9 Asia Equities	8.8 Gilts	8.2 Asia Equities	-7.3 Short-Dated Bonds	9.0 Balanced Portfolio	9.3 Balanced Portfolio	9.8 Balanced Portfolio
MSCI Emerging Markets	Emerging Market Equities	19.7 EU Equities	10.8 Balanced Portfolio	-4.4 Balanced Portfolio	14.8 Japanese Equities	8.6 EU Equities	2.5 Japanese Equities	-8.1 US Smaller Cos.	8.3 Asia Equities	7.8 Asia Equities	6.3 US Equities
ICE BofA UK Gilt	Gilts	16.8 UK Equities	6.7 US Smaller Cos.	-6.8 Asia Equities	14.3 EM Equities	5.6 Global Bonds	0.1 Cash	-8.3 Balanced Portfolio	7.9 UK Equities	5.1 Cash	4.6 Short-Dated Bonds
ICE BofA Sterling Corporate	Corporate Bonds	11.9 Corp Bonds	5.2 Corp Bonds	-7.6 Japanese Equities	11.4 Corp Bonds	5.3 Balanced Portfolio	-1.0 Short-Dated Bonds	-8.9 US Equities	6.9 Short-Dated Bonds	4.1 Short-Dated Bonds	4.2 Corp Bonds
ICE BofA 15 Year Sterling Non Gilt	Short-Dated Bonds	10.6 UK Smaller Cos.	1.9 Gilts	-8.9 EM Equities	7.3 Gilts	3.1 Short-Dated Bonds	-1.3 EM Equities	-9.6 EM Equities	4.6 Cash	3.0 EU Equities	3.2 Cash
ICE BofA Global Broad Market	Global Bonds	10.6 Gilts	1.8 Short-Dated Bonds	-9.5 EU Equities	3.9 Short-Dated Bonds	0.2 Cash	-3.3 Corp Bonds	-17.9 UK Smaller Cos.	4.1 EM Equities	2.1 Corp Bonds	1.7 Gilts
BoE Sterling Overnight Index Averge	Cash	4.2 Short-Dated Bonds	0.3 Cash	-9.5 UK Equities	2.8 Global Bonds	-4.3 UK Smaller Cos.	-4.4 Global Bonds	-19.9 Corp Bonds	3.7 Gilts	-0.3 Global Bonds	1.5 US Smaller Cos.
Blend of Indices*	Balanced Portfolio	0.4 Cash	-2.3 Global Bonds	-15.4 UK Smaller Cos.	0.7 Cash	-9.8 UK Equities	-5.3 Gilts	-25.1 Gilts	-0.4 Global Bonds	-4.1 Gilts	0.6 Global Bonds

*Balanced portfolio uses the Omnis Balanced Strategic Asset Allocation. Full details of this breakdown is available here: https://omnisinvest.s3.amazonaws.com/downloads/Omnis-Our-Strategic-Asset-Allocation-explained.pdf

Source: FE fundinfo. All returns as at calendar year end in GBP. *2025 YTD to 30 September 2025.

You should not use past performance as a suggestion of future performance. It should not be the main or sole reason for making an investment decision. The value of investments and any income from them can fall as well as rise and you may not get back the original amount invested.